



Council Agenda Report

To: Mayor Grisanti and the Honorable Members of the City Council

Prepared by: Kristin Riesgo, Community Services Deputy Director

Reviewed by: Jesse Bobbett, Community Services Director

Approved by: Steve McClary, Interim City Manager

Date prepared: October 19, 2022

Meeting date: November 14, 2022

Subject: Community Christmas Tree Lot Fee Waiver

RECOMMENDED ACTION: Consider whether to approve the request from the Malibu High School Athletic Booster Club to waive the facility use and staffing fees for the loki Property for the Annual Community Christmas Tree Lot.

FISCAL IMPACT: Waiving the facility use and staffing fees will result in a loss of revenue of \$45,188, for Fiscal Year 2022-2023 in Account Number 100-0000-3461-00 (Municipal Facility Use Fees). The Malibu Municipal Code allows six events at the loki Parcel per calendar year. These events generate revenue for the City, and waiving these associated fees limits potential revenue.

WORK PLAN: This item was not included in the Adopted Work Plan for Fiscal Year 2022-2023.

DISCUSSION: The Malibu High School Athletic Booster Club (Booster Club) coordinates the Community Christmas Tree Lot (Tree Lot) from late November through December each year as a fundraiser for Malibu High School athletic programs.

The 2022 Tree Lot will take place from Friday, November 25, to Saturday, December 24. Event setup will begin on Thursday, November 17, to Wednesday, November 23, with event breakdown from Monday, December 26 through Saturday, December 31.

The Booster Club has requested a 100% fee waiver of the facility rental and staffing fees, which would allow them to utilize a significant portion of the funds raised directly

towards Malibu High School athletic programs. The fees associated with the event include:

<u>Type</u>	<u>Non-Profit Rate</u>
Facility Use	\$43,038
Staffing	\$2,150
Total	\$45,188

The Council approved a similar fee waiver request from the Booster Club for the 2021 Tree Lot in the amount of \$40,040.

A TUP is required for the Tree Lot, and the Booster Club has agreed to all the associated requirements and has paid the permitting fees and a facility deposit. Additionally, the Booster Club has agreed to share the property with other groups who also have TUPs during the same period.

ATTACHMENTS: None.